

PERSONAL
INFORMATION

DAVOOD MEHRABI

📍 Department of Cultural Studies & Communication; Institute for Humanities & Cultural Studies (IHCSs).

۶۴th St. Kurdistan Expressway, Tehran Province, Tehran, IRAN.

☎ +۹۸۲۱۸۸۰۵۳۲۱۶ 📠

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d.mehrabi@ihcs.ac.ir

Sex: Male | Date of birth: ۱۹۸۱ | Nationality: Iranian

Research Interests: Health Communication; Health Journalism; Social Media and Health; Provider-Patient Communication

ACADEMIC QUALIFICATION

Dates 2015

Title of qualification awarded Ph.D.

Principal subjects Mass Communication

Name of University University Putra Malaysia, ۴۳۴۰۰ UPM Serdang, Selangor Darul Ehsan, Malaysia

Thesis Title Communication Correlates of HIV Related Self-Stigma among Individuals at Higher Risk of HIV Exposure in Malaysia

Dates 2010

Title of qualification awarded Master of Science

Principal subjects Organizational Communication

Name of University University Putra Malaysia, ۴۳۴۰۰ UPM Serdang, Selangor Darul Ehsan, Malaysia

Thesis Title Factors Influencing Perceived Media Credibility by Professional Administrative Staff of University Putra Malaysia

Date 2005

Title of qualification awarded Bachelor of Science

Principal subjects Maritime Management and Commissioner

Name of University Chabahar Maritime University, Iran

PROFESSIONAL WORK EXPERIENCES

Date Current

- Occupation** Faculty Member
- Department** Department of Cultural Studies & Communication
- Institute / University** Institute for Humanities and Cultural Studies
- Description** Conduct research in health communication area and publish findings in professional journals, books, or electronic media.
Write articles, books or other original materials in health communication.
Write grant proposals to procure external research funding.
Evaluate and grade students' class work, assignments, and papers.
Evaluate student work.
Supervise undergraduate or graduate teaching, internship, and research work.
Provide professional consulting services to government or industry.
- Date** March ۲۰۲۰ - December ۲۰۲۲
- Occupation** Head
- Department** Department of popularizing research findings
- Institute / University** Institute for Humanities and Cultural Studies
- Description** Scientists try to find out what is going on in order to eradicate mystery. Yet, non-scientists believe that there are mysterious about science. One reason, perhaps, is that very little of what scientists do and know reach to the public and relevant organizations. Hence, telling research story to the public and relevant organizations really matters. Nowadays, new communication technologies make mass media available to almost all the people. This creates unique opportunities to ۱) identifying research needs of communities, industry, and government, and ۲) promoting the use of research findings by government, industry and communities. To this end, a combination of education, experience and innovative approaches are necessary. Department of popularizing research findings at the institute for humanities and cultural studies (IHCS) aims to implement effective research communications strategies and products such as policy research reports, news releases, videos, speeches, workshops, and stories to convey research findings to non-scientists and policy makers. This benefits both the general public and scientists.
- Date** 2009 - ۲۰۱۸
- Occupation** Journalist
- Organization** Islamic Republic News Agency, Asia – Pacific Regional Headquarter based in Kuala Lumpur, Malaysia
- Website** www.irna.ir
- Job descriptions** Interviewing with experts and analysts on international, regional and national subjects, News Writing, Developing media relations strategy, Coordinating all public relations activities, Managing media inquiries and interviewing requests

Relevant Activities Attending the Technical Committee Meeting at the ۳۸th Organisation of Asia-Pacific News Agencies (OANA) Executive Board Meeting on Behalf of IRNA. Around ۱۰ countries involved the three days meeting (February ۱۳-۱۵, ۲۰۱۵) hosted by Malaysian National News Agency (BERNAMA). http://images.bernama.com/foto/pages/view.php?ref=۳۷۹۲۹۶&search=iran&order_by=resourceid&sort=DESC&offset=۹۶&archive=۰&k=

Date 2015 - present

Occupation Founder & Editor in Chief

Website www.salamatnameh.com

Job descriptions The website (in Persian language) aims to provide latest news and information on health communication focusing on how new communication and information technologies may impact on health. Promoting health information
Organizing health campaigns

Activities Salamatnameh organized Health Screening Day with Iranian Community & Students in cooperation with Gleneagles Hospital and by supporting IRAN Scientific Counselor in East Asia. Kuala Lumpur Malaysia, May ۱۴, 2016

Projects

Current

Social Media, Youth, and Health.

Completed

The Communication Extension of Health Belief Model to Determine Influential Predictors of Colorectal Cancer Screening

Completed

Social Media Usage Pattern and Emerging High-Risk Behaviors among High School Students in Tehran

ng

Conducti Cultural-Communication Variables Affecting the Predictability of Corona Preventive Behaviors among Iranian Society based on PEN-۳ and Health Belief Model

PUBLICATIONS

(List of publications – author (s), year published, title, journal, volume and page)

Title: Mehrabi, D. (In press). Social Media Usage Pattern and Committing High-Risk Behaviors among Young Adults Ages ۱۸ to ۲۰ Years. Interdisciplinary Studies in Media and Culture. Abstract is available at: https://mediastudy.ihcs.ac.ir/article_۹۰۵۷.html?lang=en

Title: Mehrabi, D. (In press). Identifying Factors Affecting Performing Preventive Behaviors against COVID-۱۹: Application of Health Belief Model and PEN-۳. Society Culture Media. Abstract is available at: https://www.jscm.ir/article_۱۸۲۸۷۶.html?lang=en

- Title:** Mehrabi, D. (۲۰۲۲). Identifying and Evaluating Sources of Colorectal Cancer Information among Referrals to Gastroenterologists. *Journal of Health Administration*, ۲۰(۱), ۴۷-۵۶. ([Scopus](#))
- Title:** Mehrabi, D. (۲۰۲۲). Application of Health Belief Model to Identify Predictors of Colorectal Cancer Screening Intention. *Koomesh*; ۲۴(۱), ۶۹-۷۷. ([Scopus](#))
- Title:** Mehrabi, D., & Rezazadeh, M. (۲۰۲۱). Comparative Study of the Content of Health-related Programs of “NOSKHEH” from IRIB TV^۱ and “۳۷ Degrees” from BBC Persian. *Health Journal Research*; ۶(۴), ۲۸۷-۲۹۶. Doi: [10.52547/hrjbaq.6.4.287](https://doi.org/10.52547/hrjbaq.6.4.287)
- Title:** Mehrabi, D., Tamam, E., Hasan, H., & Bolong, J. (۲۰۲۱). Social Predictors of HIV-testing Among Malaysian Individuals at Higher Risk of HIV Infection. *International Journal of Science, Technology and Society*, 9(2). 55-61. doi: 10.11648/i.iists.20211002.13
- Title:** Mehrabi, D., Tamam, E., Mortazavi Ganji Ketab, S. (۲۰۲۰). Correlates of HIV-related self-stigma among female sex workers in Malaysia. *Journal of Research and Health*, ۱۰ (۴): ۲۴۹-۲۵۶. doi: [10.32598/JRH.10.4.1716.1](https://doi.org/10.32598/JRH.10.4.1716.1)
- Title:** Mehrabi, D. (۲۰۱۹). Family status in media literacy research in Iran: A systematic review. *Global Media Journal-Persian Edition*, ۱۴(۱), ۱۱۲-۱۲۸. doi: ۱۰,۲۲۰۵۹/gmj.۲۰۱۹,۷۳۵۸.
- Title:** Mortazavi Ganji Ketab, S., Pahlevan Sharif, S., Mehrabi, D., & Binti Abdul Rahman, N. A. (۲۰۱۹). Effects of ethnocentrism and online interethnic interactions on interethnic bridging social capital among university students: The moderating role of ethnicity. *International Journal of Intercultural Relations*, ۷۱, ۴۸-۵۹. doi: <https://doi.org/10.1016/j.ijintrel.۲۰۱۹.۰۴.۰۰۴>. ([Scopus](#))
- Title** Mehrabi, D., Tamam, E., Bolong, J., Hasan. H., (۲۰۱۶). A Rapid Review of the Literature on HIV-related Stigmatization and Discrimination Studies in Malaysia. *Pertanika Journal of Social Sciences and Humanities (JSSH)*. Vol ۲۴ (۲). pp. ۷۰۱-۷۲۰. ([Scopus](#))
- Title** Mehrabi, D., Musa Abu Hassan & Shahkat Ali, M.S. (2013) "Components of News Media Credibility among Professional Administrative Staff in Malaysia". *China Media Research*. Vol. ۹ (۱), pp 34-40.
- Title** Mehrabi, D., Musa Abu Hassan & Shahkat Ali, M.S. (۲۰۱۱). Perception of University Non-Academic Professional Staff towards New Media Credibility in Malaysia. *China Media Research*. Vol. ۷ (۳), pp ۸۰-۹۱.
- Title** Mehrabi, D., Shahkat Ali, M.S., & Musa Abu Hassan. (۲۰۱۰). Research Attention to the Credibility of Information Sources. *Media Ethics magazine* Vol ۲۱ Issue ۲. URL: <http://www.mediaethicsmagazine.com/index.php/browse-back-issues/۱۳۲-spring-۲۰۱۰/۳۹۱۹۶۳۹-research-attention-to-the-credibility-of-information-sources>

Title Mehrabi, D., Musa Abu Hassan & Shahkat Ali, M.S. (۲۰۰۹). News Media Credibility of the Internet and Television, European Journal of Social Sciences Vol. ۱۱ Issue ۱, pp. ۱۳۶-۱۴۸. URL: http://psasir.upm.edu.my/0۶۲۲/۱/European_Journal_of_Scientific_Research_۱۱,۱,۱0۱.pdf

PROCEEDINGS

- Title** Mehrabi, D., Tamam, E., Bolong, J., Hasan. H., (۲۰۱۵). Determinants of Willingness to Test for HIV among Female Sex Workers in Malaysia. Poster presented at the ۲nd International Congress on HIV/AIDS; Women & Children. ۱۶ -18 Dec 2015. Shiraz, IRAN.
- Title** Mehrabi, D., Tamam, E., Bolong, J., Hasan. H., (۲۰۱۴). Finding Association between Age and HIV-related Self-stigma Among Individuals at Higher Risk of HIV Exposure in Malaysia. This paper presented at the first international and the fifth national congress of HIV/AIDS ۲۰۱۴ held on ۱۱-۱۳ November ۲۰۱۴ at Shahid Beheshti University, Tehran, Iran
- Title** Mehrabi, D., Tamam, E., Bolong, J., Hasan. H., (۲۰۱۴). Mediation Effect of Attitude Towards both HIV and People Living with HIV on the Relationship between HIV Knowledge and HIV-related Self-stigma. Poster presentation at third national AIDS conference ۲۰۱۴ held on ۱۱th & 12th October 2014 at MS Garden Hotel. Kuantan Pahang. Malavsia
- Title** Mehrabi, D & Tamam, E. (۲۰۱۴). HIV-related Stigmatization and Discrimination Studies in Malaysia: a Systematic Review of the Literature. This paper presented at the ۱۰th Biennial convention of the Pacific and Asian Communication Association, Bandung, Indonesia. June ۲۴-۲۶, ۲۰۱۴
- Title** Mehrabi, D & Shahkat Ali, M. S. (۲۰۱۲). Mass Media and Public Perception towards Immigrants: the case of Middle East migration to Malaysia. This paper presented at Malaysia International Conference on Languages, literatures, and culture (Micolac ۲۰۱۲) ۱۰-۱۱ July ۲۰۱۲ at the Pullman Hotel, Putrajaya, Malaysia
- Title** Mehrabi, D & Shahkat Ali, M. S. (۲۰۱۲). The Role of Emotional Intelligence in Cross-Cultural Adaptation among Iranian Students in Malaysia. This paper presented at the Regional Conference on Cross Cultural Communication and National Integration (RECCNI ۲۰۱۲) ۱۹-۲۱ June ۲۰۱۲ Palace of the Golden Horses Hotel, Kuala Lumpur, Malaysia
- Title** Mehrabi, D. (۲۰۱۲). New Information Technologies and Islamization of Knowledge: What we have done?, This paper presented at the ۱st Seminar on Islamization of Knowledge: Is Islamization of Knowledge an Agenda for Muslims, ۶th January ۲۰۱۲, ARCC, KL, Malaysia
- Title** Mehrabi, D. (۲۰۱۱). The Role of Social Networks to Enhance the Effectiveness of Advertising among Student. This paper presented at International Conference on Media and Communication (MENTION۲۰۱۱) ۱۱- ۱۲ October ۲۰۱۱ at Hotel Equatorial Bangi-Putrajaya, Malaysia

- Title** Mehrabi, D., Shahkat Ali, M.S., & Musa Abu Hassan. (۲۰۱۰). Media Credibility: Internet vs. Newspaper. This article presented at 2nd International Conference on Communication and Media ۲۰۱۰ (i-COME ۱۱), ۱۸-۲۰ June ۲۰۱۰, Universiti Utara Malaysia, Malaysia
- Title** Mehrabi, D., Shahkat Ali, M. S. (۲۰۱۰). Cyberspace and Ethic: Rules in Cyberspace. This article presented at 2nd International Conference on Communication and Media ۲۰۱۰ (i-COME ۱۱), ۱۸-۲۰ June ۲۰۱۰, Universiti Utara Malaysia, Malaysia
- Title** Mehrabi, D., Musa Abu Hassan & Shahkat Ali, M.S. (۲۰۱۰). Media Reliance, Media Use and Perceived News Media Credibility. This paper presented at the Forth International Malaysia-Thailand Conference on Southeast Asia Studies ۲۵-۲۶ March ۲۰۱۰. Universiti Kebangsaan Malaysia, Bangi, Selangor. Malaysia.
- Title** Mehrabi, D., Musa Abu Hassan & Shahkat Ali M.S. (۲۰۰۹). Selecting of Islamic Value vs. Western Value among the Internet Users: A Case Study of Malaysian Student. This paper presented at the international seminar on issues and challenges of new information and communication technology: sharing experiences on using ICT for development. ۱۲ November, ۲۰۰۹. Bilik Seri Amar, Faculty of Modern Languages and Communication, University Putra Malaysia, Malaysia

Journal's Reviewer

Date 2020 - Present

Journal International Journal of HIV/AIDS Prevention, Education and Behavioural Science

BOOK CHAPTERS

- Mehrabi, D., & Sadeghi, J.** (۲۰۲۲). Identifying the main messages promoted by social scientists to dealing with Covid-۱۹. In Z. Ojagh (Ed.), Health Communication in the Time of Covid-۱۹ Pandemic Tehran, Iran.
- Title** Mehrabi, D., Musa Abu Hassan & Shahkat Ali, M, S. (۲۰۱۱). Perceived Credibility of the Internet and Television News Program by Professional Administrative Staff at University Putra Malaysia. In Ghanbari, A. (Ed), Issues and Challenges of New ICT for Development: Information and Communication Technology (pp. ۱۴۱-۱۶۱). Germany: Lambert Academic Publishing.

TEACHING EXPERIENCES

- Course Title** Social Media Management
- Course Title** Strategic Management in the Media
- Course Title** Behavioural Management in Media Organizations

MASTER SCIENCES (With Thesis) as Chairman

Student / Year Mohammad Rezazadeh / ۲۰۱۹

Thesis Title A comparative study of the content management of health-cantered programs: "Noskheh" from IRIB TV۱ and "۳۷ degrees" from the BBC Persian TV

MASTER SCIENCES (With Thesis) as Committee**Student / Year** Hadi Abdolvahab / ۲۰۱۸**Thesis Title** Representation of Information and Communication Technologies in the content of TV Show Series Focusing on "Black Intelligence ۱ and ۲"**PROFESSIONAL BODIES**

Pacific & Asian Communication Association (PACA)

Iranian Association of Cultural Studies and Communications

WORKSHOP AND TRAINING COURSE (Trainer)

Research Methodology in Social Sciences (۲۰۲۳). Held on ۱۲/۰۷/۲۰۲۳ at the Institute of Humanities and Cultural Studies (IHCSs), Tehran, IRAN.

How to Write to be Seen? Principle of SEO Content. (۲۰۲۱). Held on 1/03/2021 at the Institute of Humanities and Cultural Studies (IHCSs), Tehran, IRAN.

EndNote: Managing Your References. (۲۰۱۹). Held on ۱۷/۰۲/۲۰۱۹ at the Institute of Humanities and Cultural Studies (IHCSs), Tehran, IRAN.

News Writing and Writing for Social Media. (۲۰۱۸). Held on ۲۰/۰۴/۲۰۱۸ at the Institute of Humanities and Cultural Studies (IHCSs), Tehran, IRAN.

Health Journalism Workshop. (۲۰۱۷). Held on ۱۹/۱۲/۲۰۱۷ at Malaysia National News Agency (BERNAMA), Kuala Lumpur, Malaysia.

Making News: Reporting and Writing. (۲۰۱۶). Held on ۰۶/۰۲/۲۰۱۶ at Islamic Republic News Agency, Kuala Lumpur, Malaysia

EndNote: Managing Your References. (۲۰۱۴). Held on ۲۲/۰۹/۲۰۱۴ at Bukit Jalil. Orgnized by Columbia Soft Sdn Bhd. Kuala Lumpur, Malaysia.

WORKSHOP AND TRAINING COURSE (Trainee)**Title** Digital Marketing Course. (۲۰۲۱). Completed a ۹۰ hours specialized course in digital marketing: including content production, keyword research, social networks, etc. Tehran, Iran**Title** HIV Behavioral Surveillance (HBS). At the First International and the Fifth National Congress of HIV/AIDS ۲۰۱۴ held on ۱۱-۱۳ November ۲۰۱۴ at Shahid Beheshti University, Tehran, Iran**Title** Advanced Methods for Estimating Population Sizes in High-Risk Groups. at the First International and the Fifth National Congress Of HIV/AIDS 2014 held on 11-13 November 2014 at Shahid Beheshti University, Tehran, Iran**Title** Workshop on Structural Equation Modelling Using AMOS, School of Graduate Studies, University Putra Malaysia, ۱۲th & ۱۳th March ۲۰۱۲**Title** Structural Equation Modelling Using (SEM) Workshop, Department of Communication, University Putra Malaysia, ۲۶th, ۲۷, & ۲۸th June ۲۰۱۲**Title** Jumpstarting Scholarly Writing & Publishing in ISI-WoS & Citation Indexed Journals. ۲۴th November ۲۰۱۱

- Title** Research Methods For Community Studies, Social and Health Science Seminar, School of graduate studies, University Putra Malaysia, 19th July 2011
- Title** Scientific Writing and Publishing in Journal Seminar, School of Graduate Studies, University Putra Malaysia, 18th February 2011
- Title** Insight in Post Graduate Research Seminar, School of Graduate Studies, University Putra Malaysia, 22nd February 2011
- Title** Exploring Statistics Using SPSS Workshop, School of Graduate Studies, University Putra Malaysia, 2nd & 3rd December 2010
- Title** Structural Equation Modelling – AMOS Software Workshop, School of Graduate Studies, University Putra Malaysia, 9th & 10th December 2010

AWARD/S

The Best Student Paper Award. 10th Biennial Convention of the Pacific and Asian Communication Association, Bandung, Indonesia. June 24-26, 2014

GUEST SPEAKER

- Mehrabi, D. (2019). Iran's representation in Southeast Asia's Mass Media. Department of Communication. Institute of Humanities and Cultural Studies, Tehran, IRAN.
- Mehrabi, D. (2018). The components of communication affecting HIV-related Self-stigma among high risk populations. Department of Communication. Institute of Humanities and Cultural Studies, Tehran, IRAN.
- Mehrabi, D. (2016). Conducting Research, Identifying Research Problem and Choosing Research Design. Department of Communication, Faculty of Modern Languages and Communication, University Putra Malaysia.

CHAIRPERSON

- Executive Manager. Seminar on Health Communication. Office of Deputy Vice Chancellor, University Putra Malaysia, May 23, 2017.
- Moderator. Intellectual Discourse held at Faculty of Human Ecology, University Putra Malaysia, in Collaboration with Scientific Counsellor of I.R. of Iran Embassy in Malaysia, on 28th October 2016.
- Chair of Parallel Session. 10th Biennial Convention of the Pacific and Asian Communication Association, Bandung, Indonesia. June 24-26, 2014

VOLUNTEER/S

- Volunteer Supervisor, IAS 2013 13th IAS Conference on HIV Pathogenesis, Treatment and Prevention, 30 June – 3 July 2013, Kuala Lumpur, Malaysia
- PT Foundation, World Aids Day 2012, Red Carnival Event Hosted by PT Foundation, 05th January 2013, Kuala Lumpur, Malaysia

LANGUAGE PROFICIENCY

Mother Language	Farsi (Persian)		
Other Languages	Understanding	Speaking	Writing

	Listening	Reading	Spoken interaction	Spoken production	
English	Very Good	Very Good	Very Good	Very Good	Very Good
Arabic	Elementary	Elementary	Elementary	Elementary	Elementary
Bahasa Melayu	Elementary	Elementary	Elementary	Elementary	Elementary

SELECTED NEWS ARTICLES

Mehrabi, D. (۲۰۱۶, February ۱۸). Iran economy to thrive post-sanctions. Malay Mail. P. ۲۲

Mehrabi, D. (۲۰۱۵, December ۲۲). Iran to see prosperity with sanction lift. Malay Mail. P. ۲۴

Mehrabi, D. (۲۰۱۵, April ۲۷). An economic-political perspective on Iran's nuclear deal. Malay Mail. P. ۲۲

Mehrabi, D. (۲۰۱۵, April ۰۶). Halal combines health, culture, economy. Malay Mail. P. ۲۲

Mehrabi, D. (۲۰۱۵, March ۳۱). A difficult to penetrate future market. Malay Mail. P. ۲۴

Mehrabi, D. (۲۰۱۵, March ۲۳). Iran's economy blossoming on Nowruz. Malay Mail. P. ۲۴

EXTRACURRICULAR ACTIVITIES

Teaching some courses such as SPSS, Research Methodology, AMOS, and EndNote as a home tutor and instructor

Engaging in computer science (including Excel, Photoshop, Word and ...)

Paying attention to daily news

Surfing the Internet

Browsing the books

Volunteer Activities